



SAVANNAH O'NEIL

CONTACT

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@savoneildesigns

EDUCATION

Assumption High School

Louisville, Kentucky

Graduation: 2021

University of Kentucky

Bachelor of Science

Major: Marketing, Integrated Strategic Communication (ISC)

Minor: Media Arts & Studies

Expected Graduation: December 2025

University of Kentucky

Provost Scholarship

Fall of 2021

CAMPUS INVOLVEMENT

Kappa Alpha Theta

- **Creative Director**
 - Fall of 23 - Spring 25
- **Content Committee Head**
 - Fall of 23 - Spring 25
- Recruitment Board Member
 - Fall of 23
- Public Relations Committee Member
 - Fall of 21- Spring 25
- Wellness Committee Member
 - Fall of 21- Spring 25

SKILLS

- Highly Creative
- Strong Work Ethic
- Successful Leadership
- Detailed Organization
- Interpersonal Communication
- Problem-Solving Competency
- Accomplished knowledge in Adobe programs and Canva

EXPERIENCE

Pro Shop Associate & Social Media Director

Hurstbourne Country Club | May 2021 - August 2023

- Managed daily tasks, such as; administering tee sheet and pace of play, scheduling tee times, supervising golf cart team employees, organizing tournaments and scrambles, providing service to customers, and regulating store operations.
- Appointed by supervisor to directly oversee Proshop merchandise. In this role, I managed invoices, chose and purchased retail, communicated with external brand representatives, maintained financial records, designed custom graphics for retail, and created retail displays.
- Appointed by supervisor to create and manage social media accounts. In this role, I created graphic information, planned a retail posting schedule, and informed clients on events.

Sales Associate & Administrative Receptionist

Cyclebar | August 2019 - August 2021

- Performed general receptionist duties, such as managing scheduling and assisting customer inquires and concerns.
- Designated as creative team leader. In this position, I planned and organized all special-events, managed social media, created graphic information, and organized decorations.

Freelance Designer

Self - Employed | August 2021 - Present

- Create graphic design pieces for local businesses and organizations.
- Formed a small business of creating various Greek life merchandise.
- Formed a small business of hand-painting banners for events.
- Used my creative skills and marketing knowledge to create a brand.